

CENTRALIZED SHOWING SERVICE

CSS INTEGRATION BENEFITS

What is CSS Integration?

The integration of Centralized Showing Service with the MLS software is a method that will effectively streamline the showing and listing maintenance process. Using integrated links, the integration allows agents to create showings on CSS members' listings directly from the MLS interface. It also allows CSS member agents to efficiently add or manage listings from their MLS – no longer requiring agents to login to multiple websites.

Why integrate with CSS?

Implementation and usage of the MLS Integration is both easy and beneficial. Here are some of the added benefits integrating with CSS will give to your agents:

- All Agents will be able to create showings directly from the MLS interface
In efforts to streamline the showing process, this is one of the most beneficial aspects of intergrating with CSS. Having the ability for all agents to schedule showings directly from the MLS interface will save time and increase efficiency.
- Allows CSS member agents to easily add and manage listings from the MLS to the CSS system
Integration means that agents will be able to follow various links that are “integrated” into the MLS interface or website. These links will allow the agents to add or manage listings effortlessly.
- Agents are provided with the simplicity of using a single login
Instead of logging into both the MLS interface and CSS website, CSS member agents will only have to log into the MLS interface to create showings and to add/manage listings. This will save time and help avoid confusion when agents are involved in the showing process.
- Integration is easy
The process of integrating with CSS is easy. The MLS will simply add CSS links within the MLS interface. There are two different options available that can be tailored to meet your specific needs.